

### 39th Annual Mt. Pleasant Rotary Soccer Classic Sponsorship Opportunities

| Premier Sponsorship Opportunities  |  | Title Sponsor<br>\$5,000 | Corporate Sponsor<br>\$3,000 | Friend of<br>Rotary \$1,500 |
|--|--|--------------------------|------------------------------|-----------------------------|
| Company included in the event title:<br>The 39 th Annual Rotary Classic<br>presented by: Your Company's Name<br>Here |  | ✓                        |                              |                             |
| Press release and media coverage<br>recognizing your contribution  |  | ✓                        | ✓                            |                             |
| Your name/logo will be included:   |  |                          |                              |                             |
| ✓ On T-shirts distributed to players   |  | ✓                        | ✓                            | ✓                           |
| ✓ In all media advertising   |  | ✓                        | ✓                            |                             |
| ✓ On the cover of programs at the<br>event   |  | ✓                        |                              |                             |
| Program Advertising:   |  |                          |                              |                             |
| Front cover and a full-page black &<br>white program ad in a premium<br>position                                     |  | ✓                        |                              |                             |
| A full-page black & white program ad<br>in premium position  |  |                          | ✓                            | ✓                           |
| A full-page black & white program ad   |  |                          |                              |                             |
| Public Address Announcements:  |  |                          |                              |                             |
| Minimum of two (2) times/hour at the<br>event  |  | ✓                        |                              |                             |
| Minimum of one (1) time/hour at the<br>event   |  |                          | ✓                            |                             |
| Booth Space at the event   |  | ✓                        | ✓                            | ✓                           |
| Designated Space for your company's<br>banner at the tournament (you provide<br>banner)                              |  | ✓                        | ✓                            | ✓                           |

| FIELD OPPORTUNITIES  | RATE       |
|--|------------|
| FIELD SPONSORSHIP<br>Full Page Ad + Preferred Booth Placement + Banner displayed +<br>Name announced | \$1,000.00 |
| Goal Sponsorship<br>Full Page Ad + Booth + Name announced  | \$750.00   |

| PROGRAM ADS | RATE |
|-------------|------|
|-------------|------|

|                                  |          |
|----------------------------------|----------|
| Full Page (7.5" x 10.5") + Booth | \$500.00 |
| ½ Page                           | \$400.00 |
| ¼ Page                           | \$300.00 |
| Business Card                    | \$200.00 |

**Program ad artwork is due by January 22, 2024. If you are a returning sponsor and would like to use the same ad, please let your Rotarian contact know.**

**Payment options available: check, credit card, Venmo @Rotary-MP (memo: Soccer Classic). The Rotary Club of Mt. Pleasant is a tax exempt entity under IRS Section 501(c)(3).**